

# Back to School Collection 2024



Caramel & cie.

# Caramel & cie.



Being a mother, is a constant attention. And great moments of joy at each step taken, being a company manager is the same thing. Caramel & cie is my third child. Like the others, I help it grow with my values, by believing in it, by moving forward, by listening, by surrounding myself, by working. Seven years ago, I never imagined that my third child would become the most advanced brand of schoolbags on the market, the most technical, the most eco-responsible, the most social, in short, the one who leads the way.

That I would be a stylist mom, a designer mom, an eco-responsible mom! There is a simple reason for this: our customers, the children! Caramel & cie is part of their lives, their education, their development and we feel partly responsible for them. For us, they are not customers like the others and we cannot be a brand like the others. So we grow. Each of our collections grows. With them. For them.

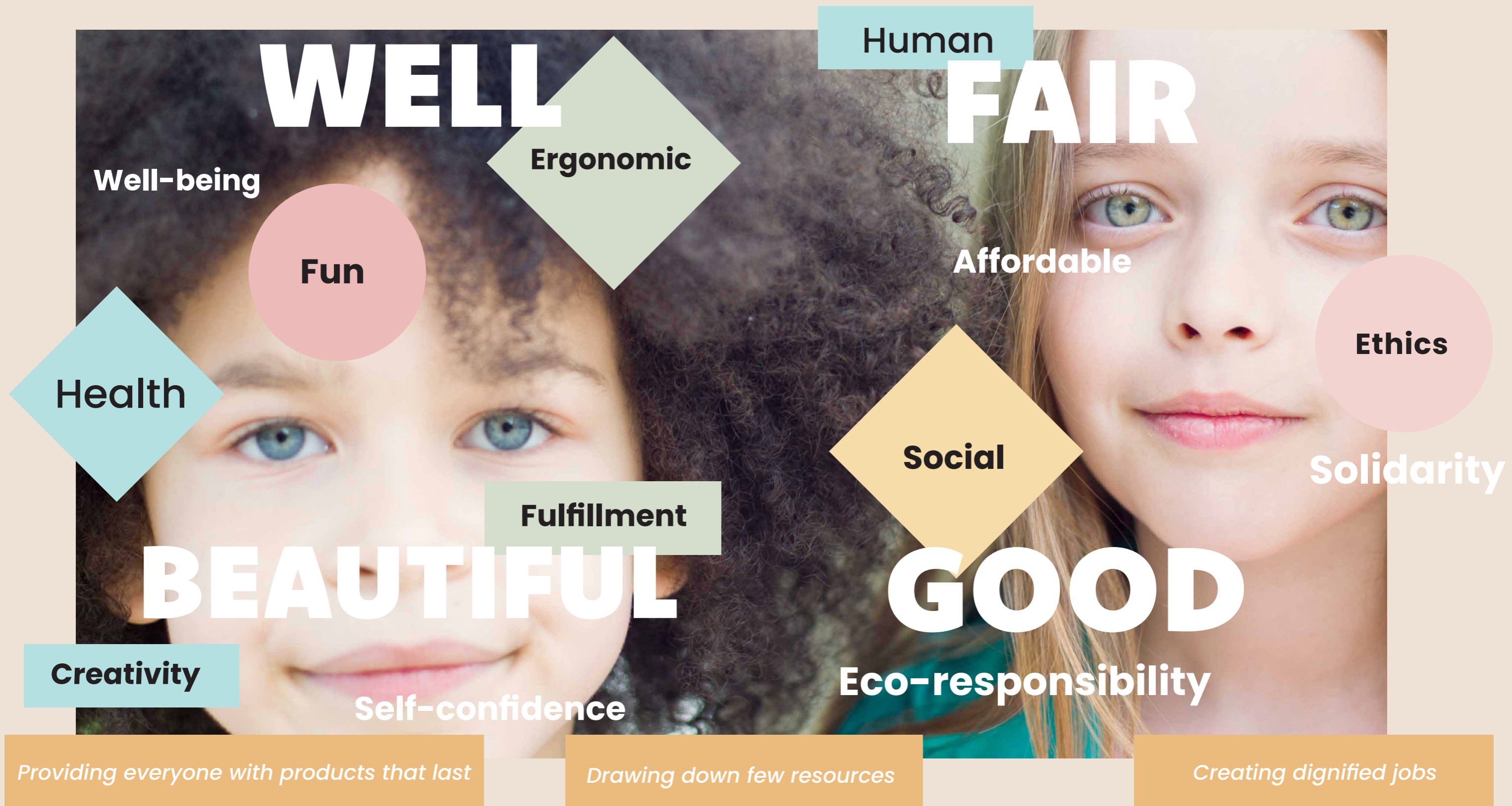
Discover the 2024 collection and offer with us even more meaning to your customers: the children !

Rafaela Garcia

## THE EXEMPLARITY: A GLOBAL APPROACH

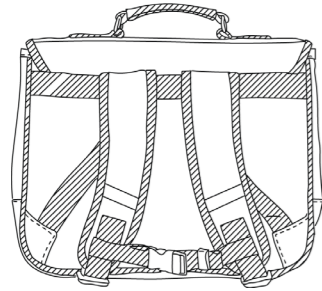
We want to change the world, proclaim it, but doing it is another story ! At Caramel & cie we believe that trying to be exemplary means having a lucid and reasonable vision of our contribution to a better world. In all aspects where we could have an impact (positive or negative)

about the present and future of children, their development, their health, their education, the world in which they live and will live: environmental, societal, aesthetic and professional.



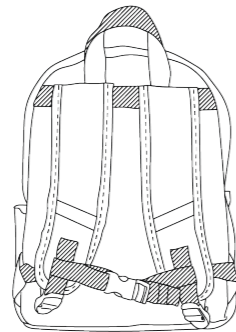
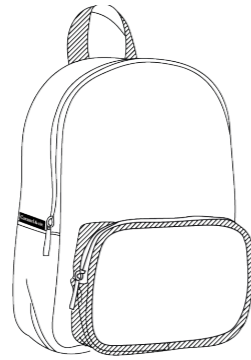
## KINDERGARTEN BAGS

600g • 32 x 26 x 10 cm  
80% Recycled polyester  
Water repellent  
Reinforced seams  
Reflective tape



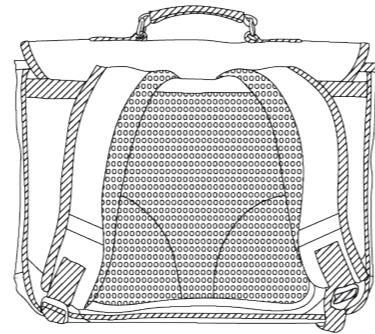
## SMALL BACKPACKS

600g • 24 x 31 x 10 cm  
80% Recycled polyester  
Water repellent  
Reinforced seams  
Ergonomic shoulder straps  
Reflective tape



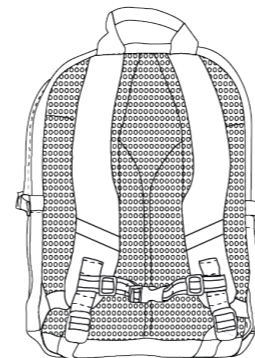
## SCHOOLBAGS

985g • 38 x 31 x 12 cm  
80% Recycled Polyester  
Water repellent  
Reinforced Seams  
Ergonomic Straps  
Two internal compartment  
Name card Key ring strap  
Reflective tape



## BACKPACKS

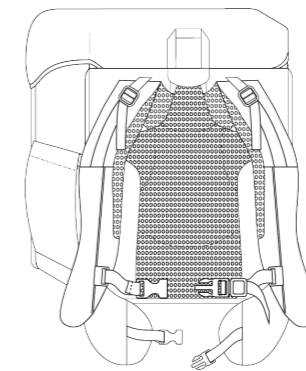
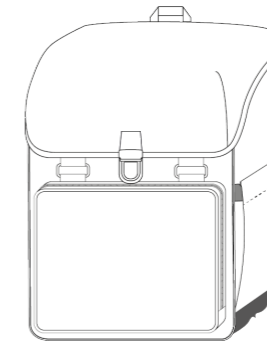
800g • 28x 40 x 16 cm  
80% Recycled polyester  
External Water repellent :  
Ergonomic shoulder straps  
Reflective tape  
Double handle  
Bottle pocket  
Reinforced seams  
Interior : Single compartment  
Interior shelf pocket  
Name card  
Key Ring Strap



**NEW**  
design

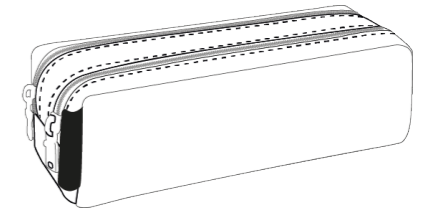
## ERGO BACKPACKS

1100g•30 x 40 x 18 cm  
80% Recycled polyester  
Water repellent  
Ergonomic shoulder straps  
Pelvic strap  
Reflective strips  
Canteen pocket  
Reinforced seams  
Removable pocket  
Ergonomic back with  
adjustable height  
Adjustable support belt  
2 separate compartments  
Interior tablet pocket  
Name card  
Side zip pocket



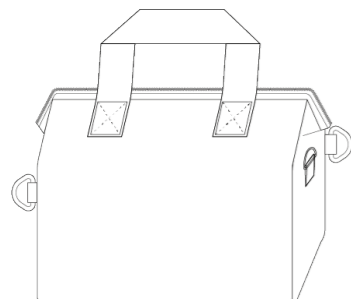
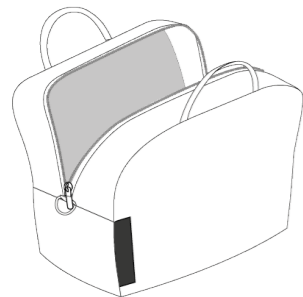
## PENCIL CASES

50g. 21x7x8 cm  
80% Recycled polyester



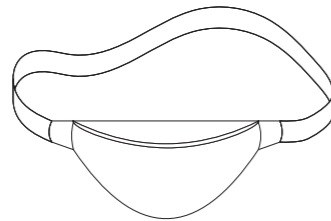
## LUNCHBAGS

20 x 15 x 14 cm  
80% Recycled polyester  
Water repellent



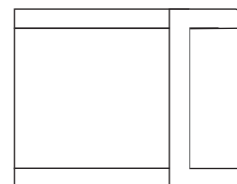
## BANANA PACKS

25 x 10 x 8 cm  
100% Polyester  
Water repellent  
Adjustable strap and clip buckle



## WALLETS

23x 12 cm  
100% Polyester  
Water repellent



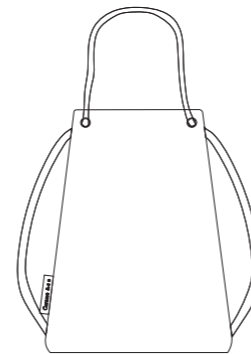
## WEEK-END BAGS

40 x 25 x 25 cm  
80% Recycled polyester  
Water repellent  
Reinforced Seams



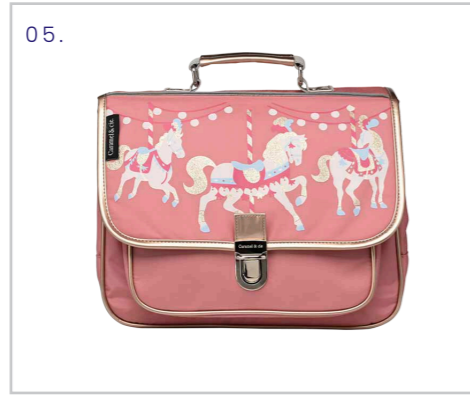
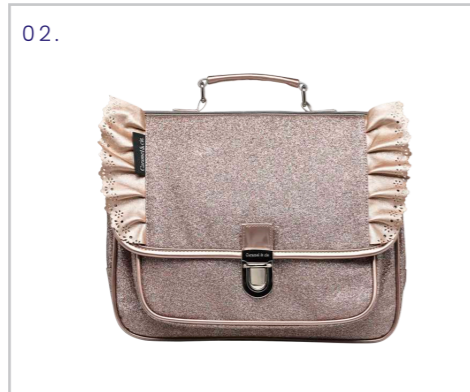
## GYM BAGS

34 x 40 cm  
80% Recycled polyester  
Water repellent



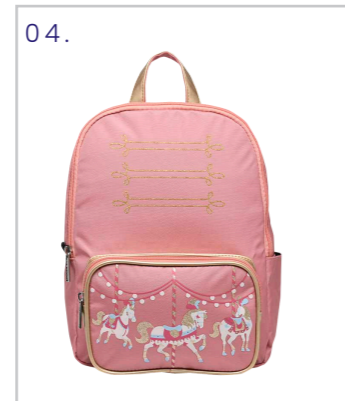
## KINDERGARDEN BAGS

- 01. Liberty Butterfly - réf. SSA09\_0227
- 02. Flounces glitter copper - réf. SSA08\_4320
- 03. Rainbow Love - réf. SSA09\_5228
- 04. Tulip Sisters- réf. SSA09\_5025
- 05. Carrousel - réf. SSA08\_3815
- 06. Lady Swan - réf. SSA09\_5126



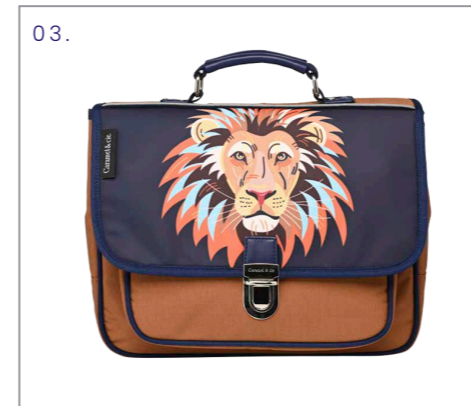
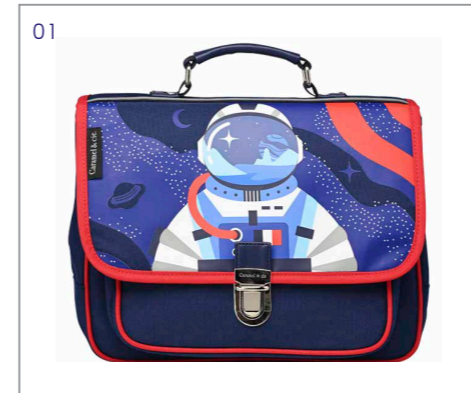
## SMALL BACKPACKS

- 01. Liberty Butterfly - réf. SBP09\_0227
- 02. Rainbow Love - réf. SBP09\_5228
- 03. Tulip Sisters- réf. SBPA09\_5025
- 04. Carrousel - réf. SBP08\_3815
- 05. Lady Swan - réf. SBP09\_5126



## KINDERGARDEN BAGS

- 01. Interstellar - réf. SSA08\_3204
- 02. Jurassic - Vert- réf. SSA09\_4507
- 03. Simba - réf. SSA08\_2810
- 04. Samurai - réf. SSA09\_4404
- 05. Totem - réf. SSA08\_3604



## SMALL BACKPACKS

- 01. Interstellar - réf. SBP08\_3204
- 02. Jurassic - Vert- réf. SBP09\_4507
- 03. Simba - réf. SBP08\_2810
- 04. Samurai - réf. SBP09\_4404



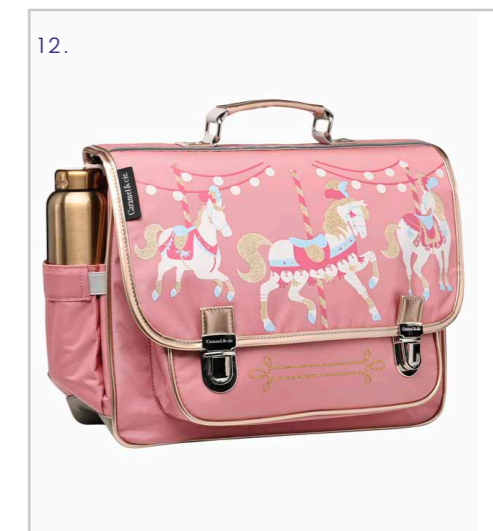
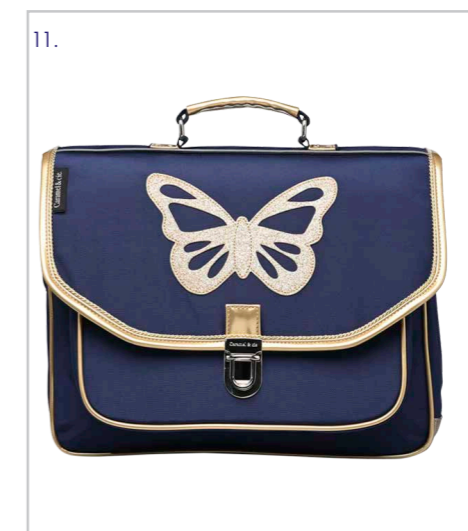
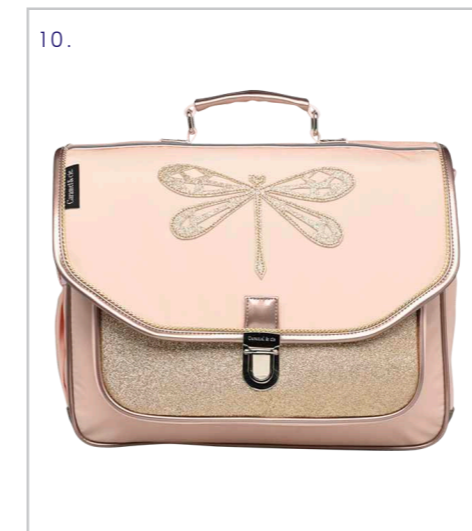
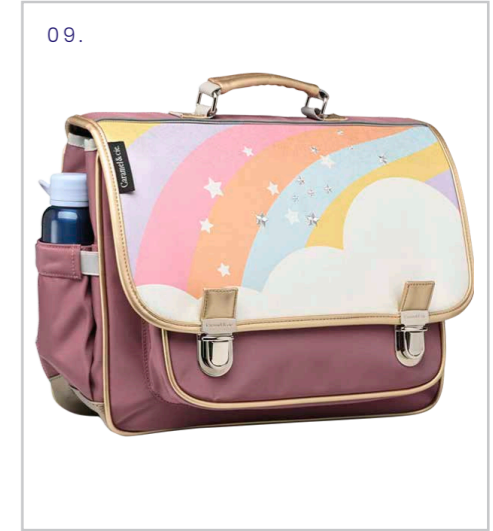
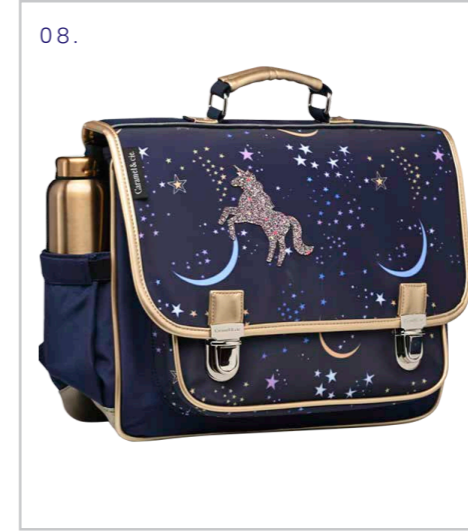
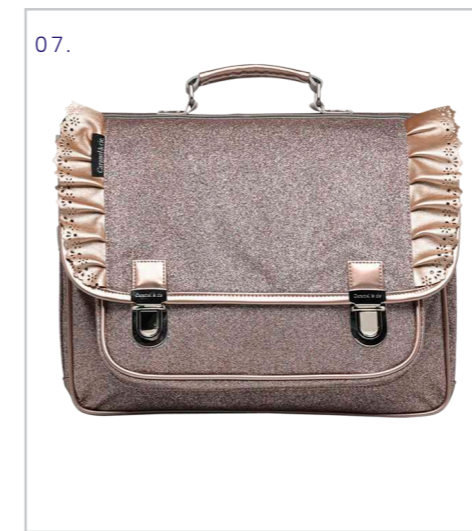
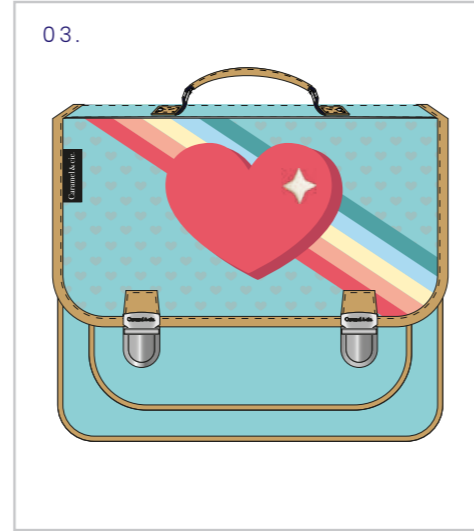
## SCHOOLBAGS

- 01. Manége  
réf.M SA09\_4910
- 02. Liberty Butterfly  
réf. MSA09\_0227
- 03. Cœur Rainbow  
réf. MSA09\_5228
- 04. Panthera  
réf. MSA09\_4804
- 05. Tulip Sisters  
réf. MSA09\_5025
- 06. Lady Swan  
réf. MSA09\_5126



## SCHOOLBAGS

- 07. Flounces Glitter Cooper  
réf. MSA08\_4320
- 08. Constellation Night  
réf. MSA08\_0504
- 09. Spring Rainbow  
réf. MSA09\_5025
- 10. Pink Dragonfly  
réf. MSA08\_0101
- 11. Blue Butterfly  
réf. MSA08\_0204
- 12. Carrousel  
réf. MSA08\_3815





## BACKPACKS

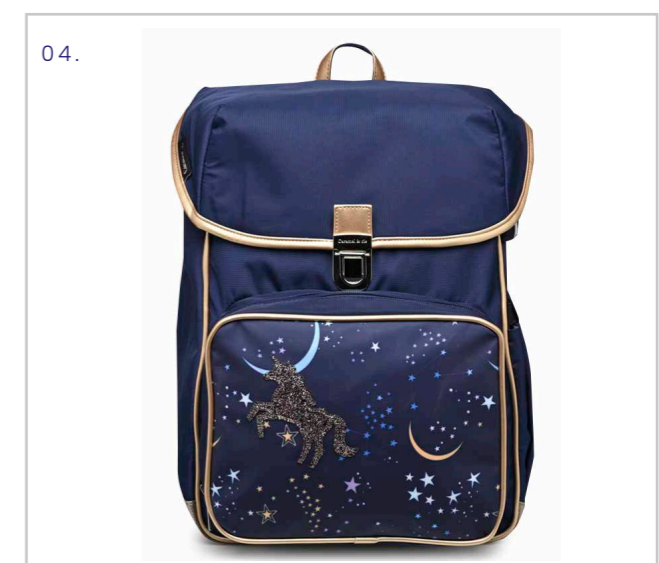
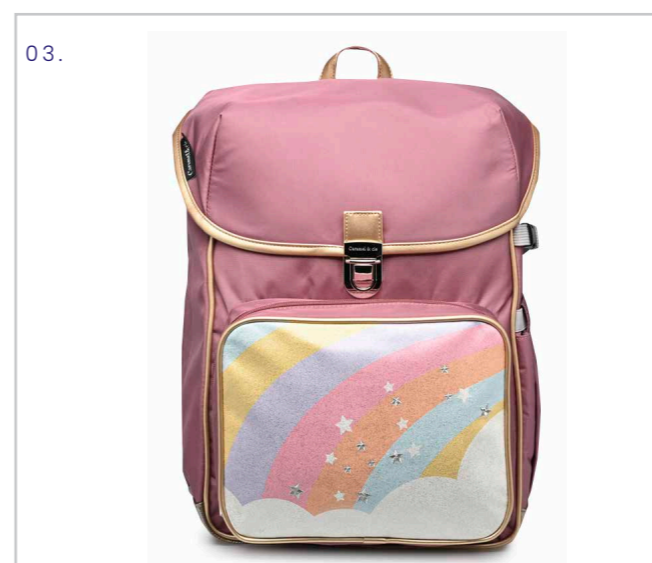
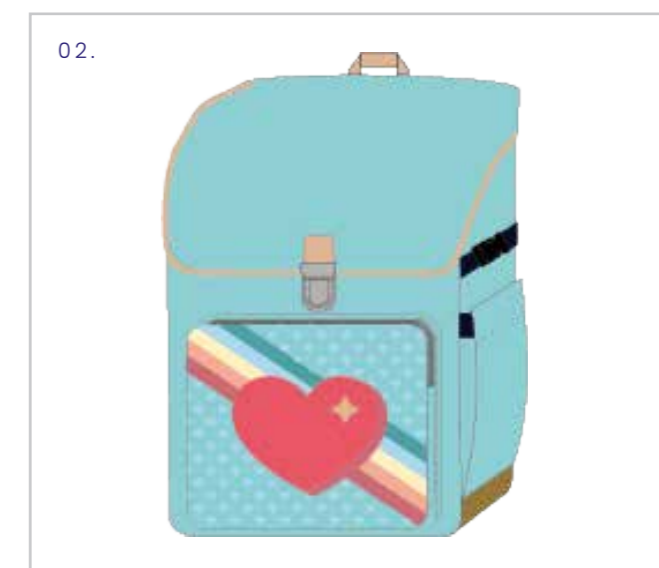
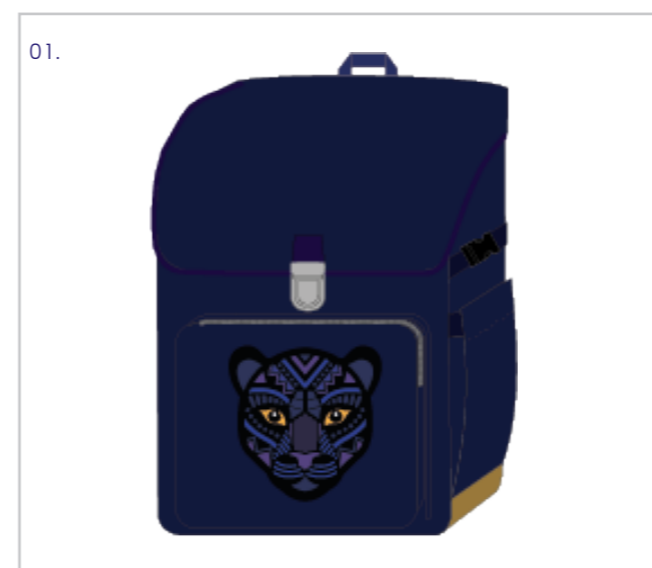
- 01. Liberty Butterfly- réf. MEB09\_0227
- 02. Lady Swan - réf. MEB09\_5126
- 03. Panthera\_ MEB09\_4804

- 04. Tulip Sisters- réf. MEB09\_5025
- 05. Cœur Rainbow - réf. MEB09\_5228
- 06. Carrousel - réf. MEB09\_3815



## ERGO BACKPACKS

- 01. Panthera - ERG09\_4804
- 02. Cœur Rainbow Lagon - réf.ERG09\_5228
- 03. Starry Rainbow - réf.ERG08\_2414
- 04. Blue constellation - réf.ERG08\_0504





# PENCIL CASES

01. Pink Libelulle  
réf. TRD07\_0101

02. Blue Butterfly  
réf. TRD06\_0204

03. Liberty Butterfly  
réf. TRD09\_0227

04. Constellation Night  
réf. TRD07\_0504

05. Cœur Rainbow  
réf. TRD09\_5228

06. Starry Rainbow  
réf. TRD07\_2414

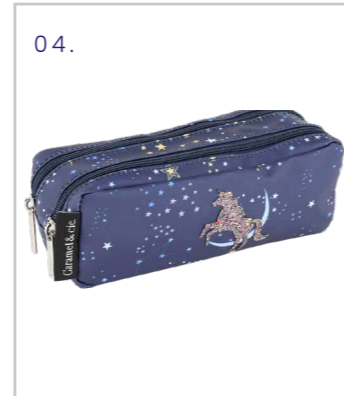
07. Navy Glitter  
TRD08\_0924

08. Cooper Glitter  
réf. TRD08\_0920

09. Blosson Glitter  
réf. TRD07\_0921

10. Carrousel  
réf. TRD08\_3815

11. Tulip Sisters  
réf. TRD09\_5025



KINDERGARDEN BAGS

SMALL BAGPACKS

SCHOOLBAGS

BAGPACKS

ERGO BAGPACKS

PENCIL CASES

GYM BAGS

 0101							
 0204							
 0504							
 3815							
 2414							
 5228							
 4804							
 2414							
 0227							
 5025							
 5126							
 4910							

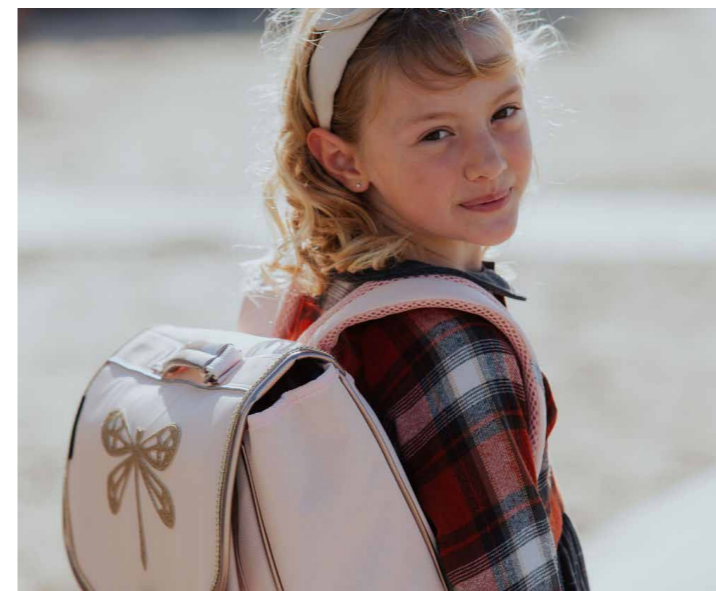
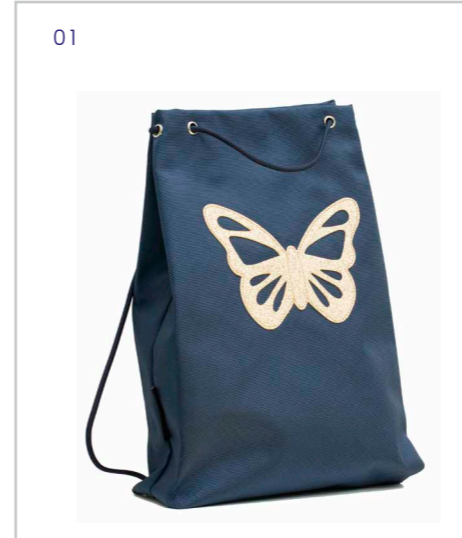
## GYM BAGS

01. Blue Butterfly - réf.GB07\_0204

02. Starry Rainbow - réf.GB07\_2414

03. Butterfly Liberty rose - ref. GB09\_0227

04. Butterfly Liberty Blue - ref. GB09\_0233

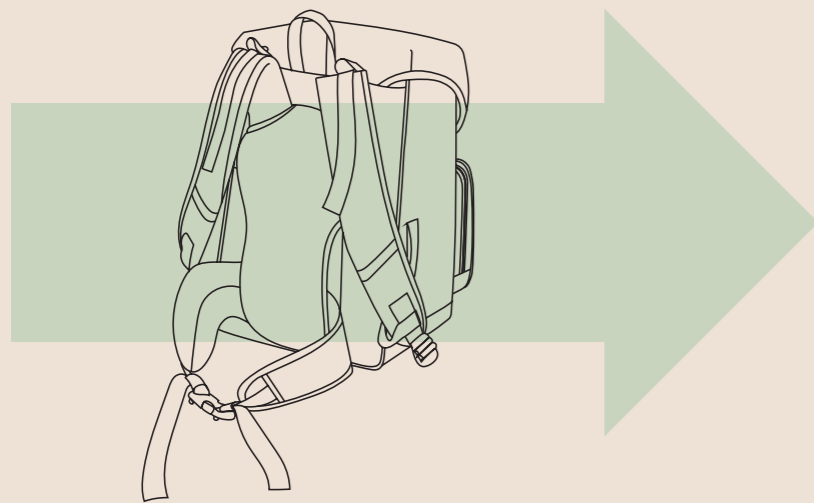


## NEW ERGO BACKPACKS-MODULAR

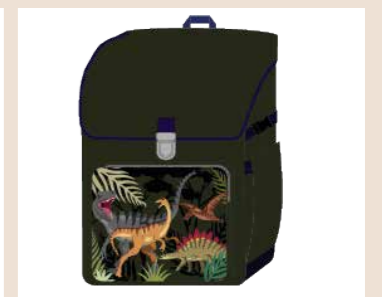
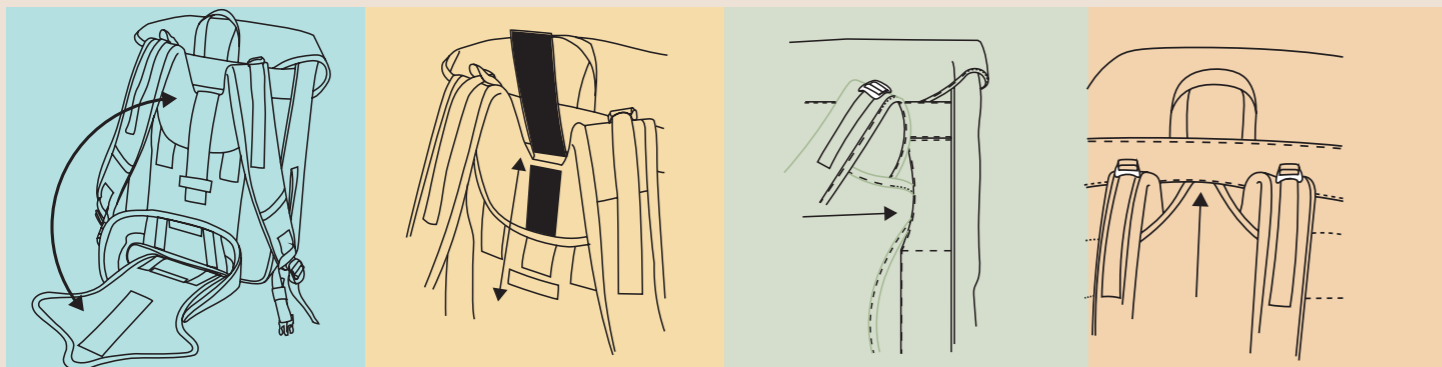
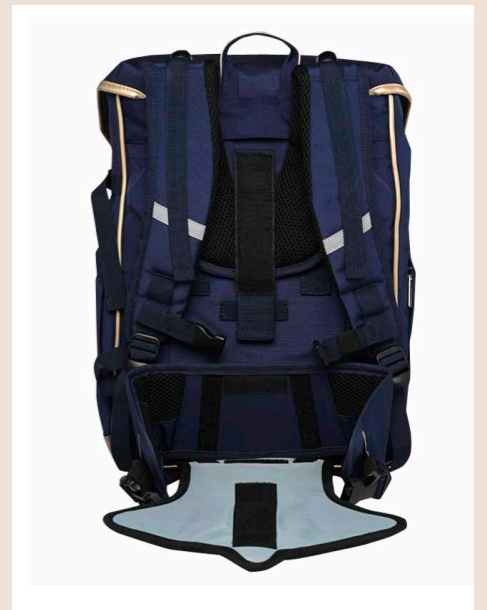
The way to school with a heavy backpack is sometimes worse than a hike on a high mountain trail. So we designed a school backpack as technical as a hiking bag. Ultra ergonomic, super comfortable, adaptable to the size of the child and growing with him throughout the primary. Very practical, very clever and designed for school with all the advantages of a schoolbags and all the advantages of a hiking backpack with the Caramel & cie style in addition! The bag is separated into 2 compart-

## “ALL THE ADVANTAGES OF A SCHOOLBAG AND A HIKING BACKPACK WITH THE CAMEL & CIR. STYLE !”

ments so that the child learns how to organize his school supplies, his secret zipped pocket allows access to his phone or his wallet without deadheading,... and lots of other technical tricks that make it a school backpack unique on the market!!!



- Water repellent
- Ergonomic shoulder straps
- Pelvic strap
- Reflective strips
- Canteen pocket
- Reinforced seams
- Removable pocket
- Ergonomic back with adjustable height
- Adjustable support belt
- 2 separate compartments
- Interior tablet pocket
- Name card
- Side zip pocket



## SCHOOLBAGS

01. Sir Wolf  
réf. MSA09\_4607

02. Samurai  
réf.MSA09\_4404

03. Sun Eagle  
réf. MSA09\_5330

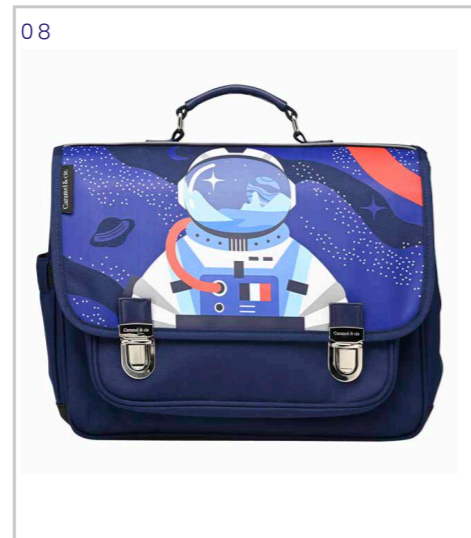
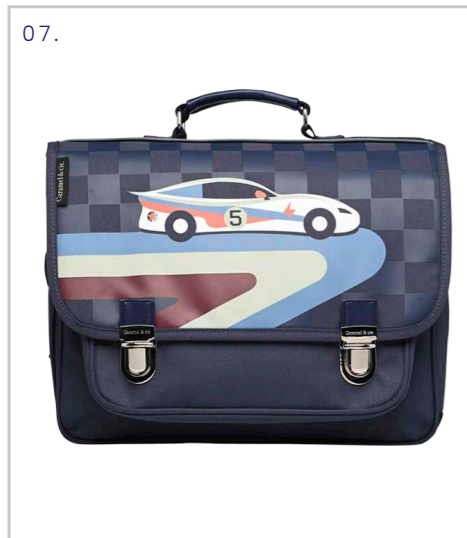
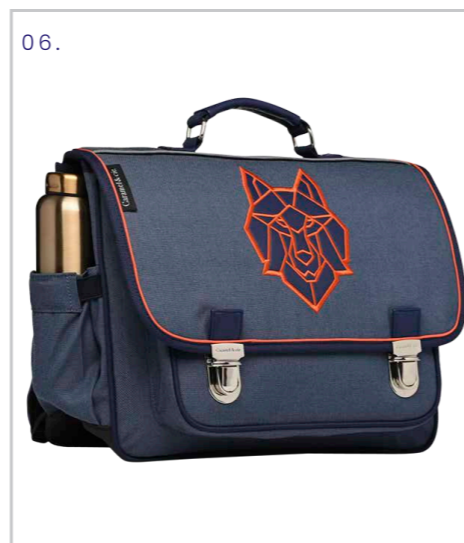
04. Simba  
réf. MSA08\_2810

05. Jurassic  
réf. MSA09\_4507

06. Loup Blue  
ref. MSA08\_0403

07. Pole position  
réf. MSA08\_3904

08. Interstellar  
réf. MSA08\_3204



## BACKPACKS

01. Jurassic - réf. MEB09\_4507

03. Samurai - réf.MEB09\_4404

04. Sun Eagle - réf. MEB09\_5330

04. Interstellar - réf. MEB09\_3204





## ERGO BACKPACKS

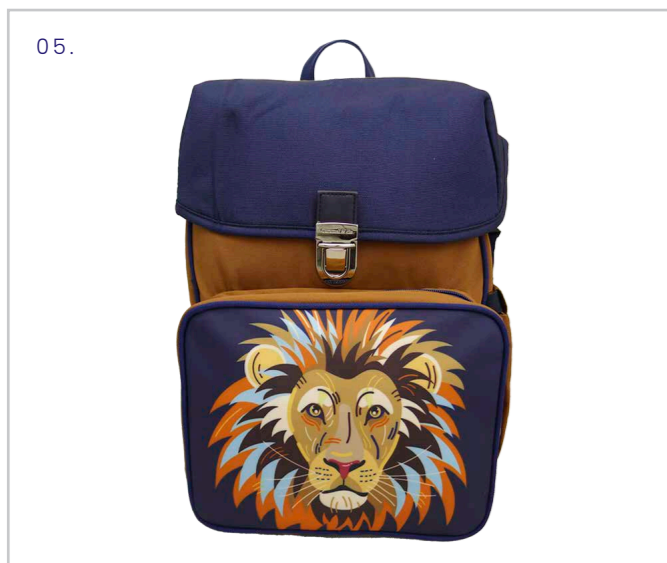
01. Pole position  
réf. ERG09\_3904

03. Jurassic  
réf. ERG09\_4507

05. Simba  
réf. ERG08\_2810

02. Sun Eagle  
réf. ERG09\_5330

04. Sir Wolf  
réf. ERG09\_4607



## PENCIL CASES

01. Sun Eagle  
réf. TRD09\_5330

02. Simba  
réf. TRD07\_2810

07. Sir Wolf  
réf. TRD09\_4607

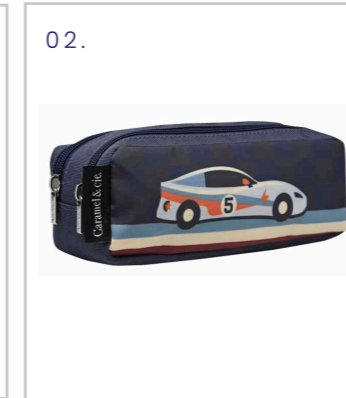
02. Pole position  
réf. TRD08\_3204

05. Jurassic  
réf. TRD09\_4507

08. Samurai  
réf. TRD09\_4404

03. Interstellar  
réf. TRD08\_3904

06. Blue Wolf  
réf. TRD07\_0403



KINDERGARDEN BAGS

SMALL BAGPACKS




SCHOOLBAGS

BAGPACKS

ERGO BAGPACKS

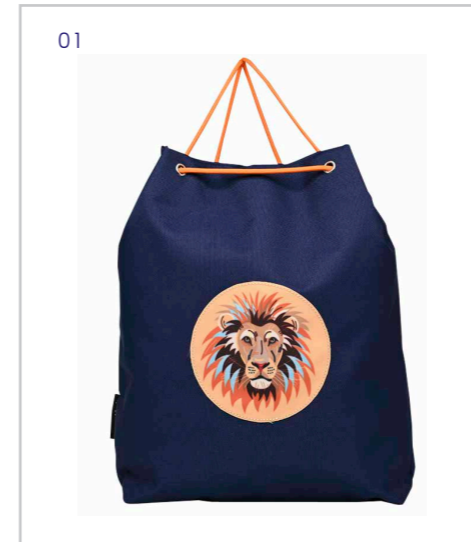
PENCIL CASES

GYM BAGS

 2810							
 0403							
 3904							
 5330							
 4507							
 4404							
 3904							
 4607							

## GYM BAGS

- 01. Simba - réf. GB08\_2810
- 02. Blue Wolf - réf. GB07\_0403
- 03. Sun Eagle - réf. GB09\_5330
- 04. Jurassic - réf. GB09\_4507



**Block is the new Caramel & cie brand designed for teenagers**



Block is the latest collection by Caramel & cie. It doesn't settle for merely creating backpacks; it crafts experiences. Its products are purposefully designed to meet the expectations of today's teenagers, seamlessly blending style, comfort, and durability.

As mobility is ingrained in the culture and behaviors of Generation Z, backpacks are evolving into fully-fledged fashion accessories, enabling each individual to assert their style and personality within their community. Block signifies urban style, stylish colors, and intelligent details conceived to accompany them in all their journeys. Smart compartments for optimal organization, practical pockets for easy access to everyday items, and comfortable straps for pleasant wear throughout the day.

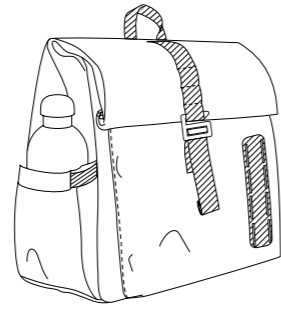
With Block, teenagers will never again have to choose between style and functionality

Rafaela Garcia

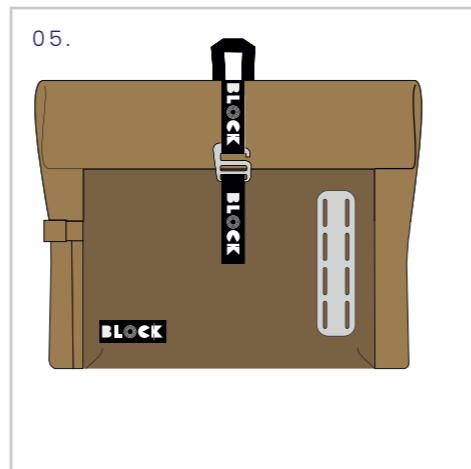
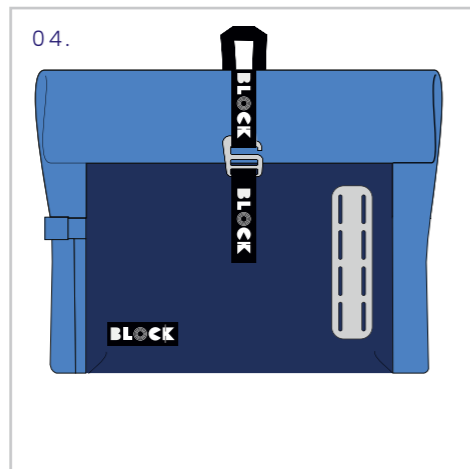
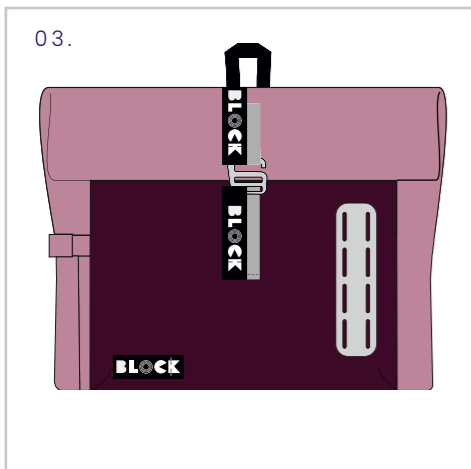
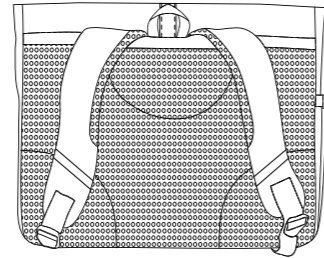


## MEDIUM URBAN ROLL TOPS

- 01. Carreaux Ochre / Navy - ref. RTM09\_5410
- 02. Carreaux Navy / Sky blue- ref. RTM09\_5404
- 03. Color Block Antic Rose - ref. RTM09\_2214
- 04. Color Block Blue - ref. RTM09\_2204
- 05. Color Block Taupe - ref. RTM09\_2230

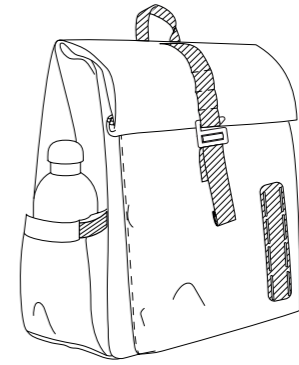


650g • 28x 40 x 16 cm  
 80% Recycled polyester  
 External Water repellent :  
 Ergonomic shoulder straps  
 Reflective tape  
 Bottle pocket  
 Reinforced seams  
 Interior : Single compart-  
 ment Interior shelf pocket  
 Key Ring Strap

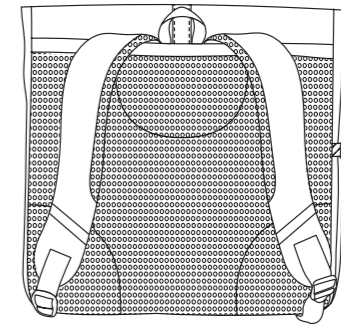


## LARGE URBAN ROLL TOPS

- 01. Carreaux Ochre / Navy - ref. RTL09\_5410
- 02. Color Block Taupe - ref. RTL09\_2230

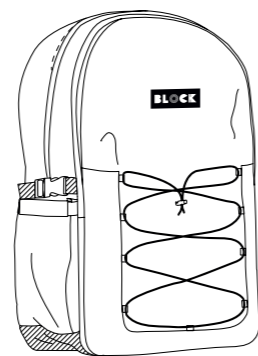


850g • 30 x 40,5 x 12 cm  
 80% Recycled polyester  
 External Water repellent :  
 Ergonomic shoulder straps  
 Reflective tape  
 Bottle pocket  
 Reinforced seams  
 Interior : Single compart-  
 ment Interior shelf pocket  
 Key Ring Strap

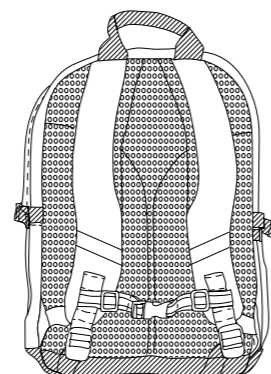


## PARKOUR BACKPACKS

- 01. Color Block Antic Rose - ref. PBP09\_2214
- 02. Color Block Blue - ref. PBP09\_2204
- 03. Color Block Taupe - ref. PBP09\_2230

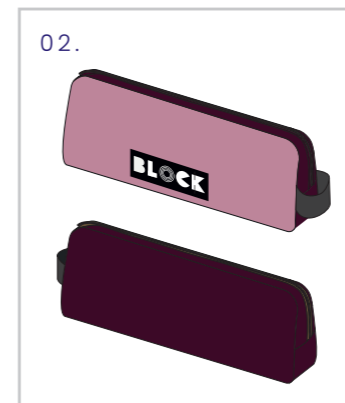
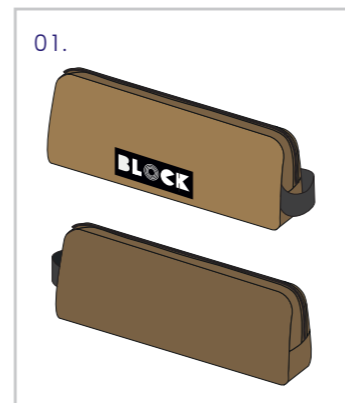


550g • 42 x 29 x 16 cm  
 80% Recycled polyester  
 External Water repellent :  
 Ergonomic shoulder straps  
 Reflective tape  
 Bottle pocket  
 Reinforced seams  
 Interior : Single compart-  
 ment Interior shelf pocket  
 Key Ring Strap



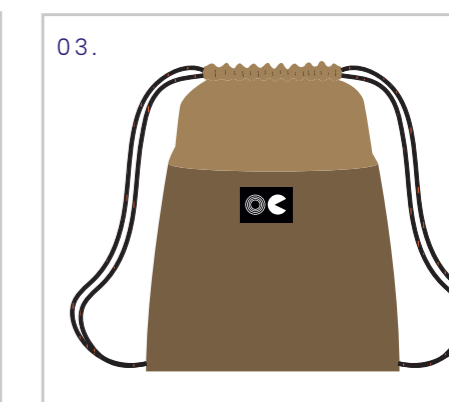
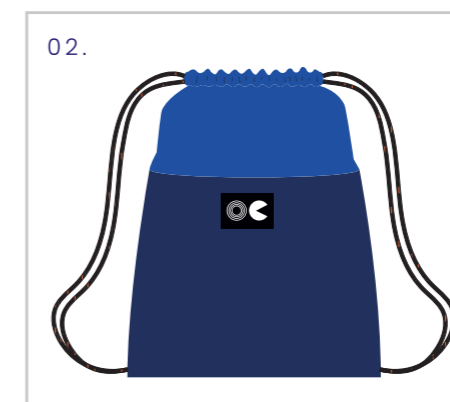
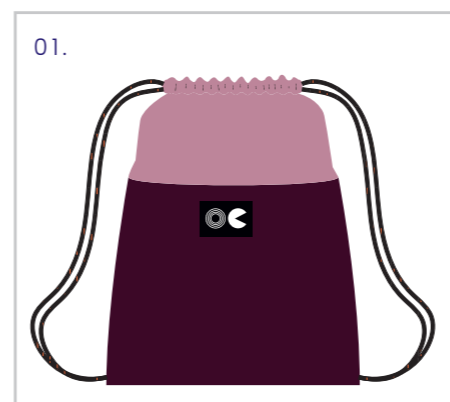
## PENCIL CASES

- 01. Color Block Taupe  
 réf. ref. TRS09\_2230
- 02. Color Block Antic Rose  
 ref. TRS09\_2214
- 03. Color Block Blue  
 ref. TRS09\_2204
- 04. Carreaux Ochre / Navy  
 ref. TRS09\_5410
- 05. Carreaux Navy / Ciel  
 ref. TRS09\_5404



## GYM BAGS

- 01. Color Block Antic Rose - ref. GB09\_2201
- 02. Color Block Blue - ref. GB09\_2204
- 03. Color Block Taupe - ref. GB09\_2230



# Caramel & cie.

*Créer, rêver, grandir.*

[www.carameleetcie.fr](http://www.carameleetcie.fr)  
Catalogue 2024

[sales@carameleetcie.fr](mailto:sales@carameleetcie.fr)  
21 rue Michel le Comte  
Paris